

From: Dey, Haimanti [mailto:haimanti.dey@oup.com]

Sent: Thursday, March 21, 2013 3:37 PM

To:

Subject: Copyrighted material

Dear

You may have read the media pieces recently—regarding legal action taken recently by Cambridge University Press, Taylor & Francis, and Oxford University Press over coursepack photocopying practices by Delhi University and Rameshwari Photocopying Service.

As publishers we strive to disseminate our materials as widely as possible, balancing the need to ensure our titles are accessible to the audiences they serve while compensating fairly those that develop and produce high quality content.

Coursepacks play an important role in this process; they provide tailored segments of copyrighted works for students at affordable prices. However, it is vital that those creating coursepacks act within the existing legal framework in order to uphold the copyright laws that seek to protect authors and publishers, who invest much in the creation of these copyrighted works. Through this court case we have sought to challenge the duplication of a wide range of copyrighted materials—including books specifically commissioned and written for course use—for sale by a commercial photocopying shop, not the fair use of the materials by students and teachers. As a scholarly publisher, Oxford University Press not only support fair use but actively engages in fair use as a matter of standard practice.

Furthermore, there is an existing solution for instructors wishing to excerpt significant portions of published works for pedagogical purposes. For those looking to create coursepacks, the Indian Reprographic Rights Organization (IRRO) offers a legitimate and accessible method for securing permissions, and offers copyright tariffs which are among the lowest in the world—as little as 50 paise per page – an enclosing herewith a statement from IRRO on this issue. It is possible for educational institutions to produce coursepacks which are accessible and affordable and to ensure seamless access to copyrighted works for our students to further their studies.

Should you have any questions or concerns, we would be happy to discuss this matter further with you.

With best wishes.

Sincerely,

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