

<u>S.No.</u>	Defendants	Infringing Activities
1	Defendant No. 1 - The Peppy Store	Sells wall art with animated images of the Plaintiff and other actors on the website https://thepeppystore.in/ .
2	Defendant No. 2 - Frankly Retail Private Limited	Sells merchandise featuring the Plaintiff's images, animated images of the famous recipe of the Plaintiff of 'Anda Kadipata' that went viral on Instagram along with the word "Bhidu" associated solely with the Plaintiff on the website https://www.franklywearing.com/ .
3	Defendant No. 3 - Ice Poster	Offers t-shirts and posters with the Plaintiff's photographs.
4	Defendant No. 4 - Inverted Mushrooms	Sells autographed posters of the Plaintiff.
5	Defendant No. 5 - Mr. Mahesh Keshwala	Mr. Mahesh Keshwala's YouTube channel publishes derogatory compilations of the Plaintiff's interviews.
6	Defendant No. 6 - Kegg Gaming	Distorts videos of the Plaintiff to create misleading content.
7	Defendant No. 7 - Meme Archives	Overlays profane language on a video clip on Instagram.
8	Defendant No. 8 - Adict1893	Adict1893 on YouTube publishes videos with morphed images of the Plaintiff.
9	Defendant No. 9 - Bhidu Shawarma and Restaurant	Uses the registered Trademark "Bhidu" of the Plaintiff in its name.
10	Defendant Nos. 10 and 11 - Tenor Inc. and Giphy	Allow users to search for and share GIF files exploiting the Plaintiff's image, likeness, and name.
11	Defendant No. 12 - Abhishek Prabhu	Creates content using generative artificial intelligence (Gen AI) tools, exploiting the Plaintiff's image and persona.
12	Defendant No. 13 - Reclation Technologies Pvt. Ltd	Hosts an unlicensed chatbot of the Plaintiff.
13	Defendant Nos. 14 and 15 - Zedge, Inc and Ringtone Park	Offer ringtones and wallpapers featuring the Plaintiff's image without authorization.
14	Defendant Nos. 16 and 17 - The Ministry of Electronics and Information Technology and the Department of Technology	Proforma Defendants who have been impleaded only to facilitate the implementation of the orders of this Hon'ble Court.

15	Defendant No. 18 - John Does	Presently unidentified but verily believed to be engaged in infringing activities which would fall within the scope of the present suit.
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