

SpicyIP Summer School - Updated Note (March 29th)

Goal: To empower students to cultivate critical pluralism vis-a-vis IP law and policy, with a specific focus on innovation and progress in society.

Background: "Intellectual Property" operates beyond conventional legal domains, functioning as a critical governance mechanism that bridges statutory frameworks and regulatory implementation. Its influence extends beyond technological artifacts to actively shape innovation pathways as well societal knowledge systems. A nuanced understanding of Intellectual Property's constructs therefore determines societal priorities, redefines markers of advancement, and establishes paradigms for valuing contributions.

About the Summer School:

T FLIP Pedagogy:

Theme-Based, Flipped, Interdisciplinary, & Polycentric Learning

This methodology reimagines education as a **dynamic narrative framework** rather than a linear process. Rooted in Prof Basheer's critiques of fragmented learning systems, T-FLIP emphasises:

1. **Theme-Based Inquiry**
2. **Flipped Dynamics**
3. **Interdisciplinary Synthesis**
4. **Polycentric Exploration**

Short explanation:

1. **Theme based** -- Not to approach learnings as "Patents" or "Copyrights". But as the whole theme itself. And then see how IP instruments are relevant to that.
2. **Flipped:** this involves giving the students readings before they come to class. Maybe discussions prior to the class starting (since its residential) to ensure that the 'in class' time is spent on intellectual application (socratic, debate, critique, roleplaying, etc) rather than 'teaching' per se (as much as makes sense).
3. **Interdisciplinary** : Combining understandings from different lenses. Eg 3d could be seen from patent doctrine, chemistry, economics, public health, etc.
4. **Poly-centric exploration** : To look at each area of study not as a focal point to the exclusion of other areas, but as varied connected areas of inquiry. So, s. 25(1) can be seen

from policy purpose, but need to also explore the effectiveness of other safeguards, which stakeholders have strong lobbying powers, ayyangar committee report, etc (These are all hypothetical/indicative examples just to try conveying the idea, not necessarily the best

Internal discussion draft from March 2025!

2 Core Modules + 1 "Open" day:

1. Pharma Stack (3 days) : Resource persons to be asked: [REDACTED]

Prelim thoughts : (to be decided after discussion with Resource Personnels)

Follow the life cycle of a pharmaceutical medicine, tracing all relevant issues from Innovation, development, manufacturing, supply & distribution, access and availability, up to ensuing litigations. (Patents, Trade Secrets, Trademarks as the likely IP hotspots, along with the related issues of licensing, IP asset management, royalties, market focus, patent and flexibility levers, litigation tactics, geopolitics, etc) (All indicative, to be narrowed down as required)

- Poly-centric exploration: For eg, how would A2M look at certain issues. Eg. In business strategies of IP management, extending monopolistic power is seen as "Value transference (tm extensions), etc" What implications for this.
- Includes half day for patent exercise with [REDACTED] (search, claims draft)
- includes homework for identifying 'silly patents' - convert into into a blogpost as output from the summer school
- Parallel for tm search and filing?

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1. Entertainment Media Stack (Focusing on Music & Books): (3 days) : Resource Persons to be asked: [REDACTED]

- Divide into stakeholders and draft a book contract agreement (main points) and then come to class, and negotiate someone else's position. Use this to explore/debate different issues
- Next day, carry over learnings and translate this into music industry issues. End to end of music. Artist contracts, Agents, Copyright Societies, Label related issues, etc
- Can consider a 52(1)(z) exercise - 5 star hotel, you're organising best friend's wedding and sangeet, hotel is saying pay up for IPRS. (Maybe represent different sides here)

2. Openness + "Innovation and Societal Progress" Day: (1 day) :

(General focus on thinking 'beyond' just IP, as well as limitations of market based systems)
- Take in thoughts and learnings from the past 6 days - cull out lessons - how is this affecting progress in society (refer to background statement). (eg market forces lead to 10 min cell phone home delivery, and still manual cleaning of drains)

- What is the role of the public sector here
- Further discussions on Openness (standards, access, source, etc)
- Could potentially be full day of fire side chats / q&as with interesting speakers

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